vida dropshipping x shopify

Plugin Guide

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About vidaXL

Overview of vidaXL

With a massive presence in over 29 countries across 3 continents, vidaXL is the fastest-growing international online retailer offering a distinguished list of products in multiple categories such as home furniture & furnishing items, garden furniture, clothes, and tools. Not only known for providing a highly rated shopping experience to customers, vidaXL also offers an easy-breezy dropshipping experience to sellers.

With over 50,000 vidaXL products to discover and add to your store, vidaXL Dropshipping allows you to sell products to customers from all over Europe, Australia, and the USA. The key advantages of dropshipping with vidaXL include the 0% commission facility and end-to-end fulfilment service.

vidaXL Dropshipping Integration

The vidaXL Dropshipping for Shopify is a proven way to reach millions of people around the world. The app allows you to link your Shopify store to vidaXL dropshipping, the most important wholesale provider.

The vidaXL dropshipping app is packed with robust features that allow sellers to quickly select and import products from vidaXL Dropshipping to sell on their Shopify store. Moreover, it is fully compatible with vidaXL Official API, which implies product automation, logistics, and order processing are all very secure.

Role of vidaXL Dropshipping Integration

The all-in-one vidaXL dropshipping Integration solutions for Shopify were created to assist sellers in running their drop shipping businesses with ease while also allowing them to customise features as needed.

Instant Import

In just one click, import products from vidaXL that you want to sell in your Shopify store. No hassle or lengthy procedure is needed.

Seamless Integration

The vidaXL Dropshipping integration allows for smooth synchronization between the store and the dropshipping portal, making the app livelier and more user-friendly for Shopify sellers.

Real-Time Synchronization

Sellers benefit from API-based integration options that provide real-time information about their inventory in their stores. An accurate inventory update in real-time plays a vital role in a successful dropshipping business. Our app helps you to stay up-to-date with inventories in real-time due to constant notifications.

Price Markup

Set up price mark-up guidelines to boost profit margins by a certain percentage or a fixed amount.

Hassle-free Bulk Import

The app allows you to import many products quickly and easily with just one click. In no time, sellers can import hot-selling products from vidaXL to their Shopify store.

Automated Order Management

With the vidaXL Dropshipping Integration, Shopify retailers can manage their inventory without having to manually process each order. As a result, resources are freed up to work on more productive tasks.

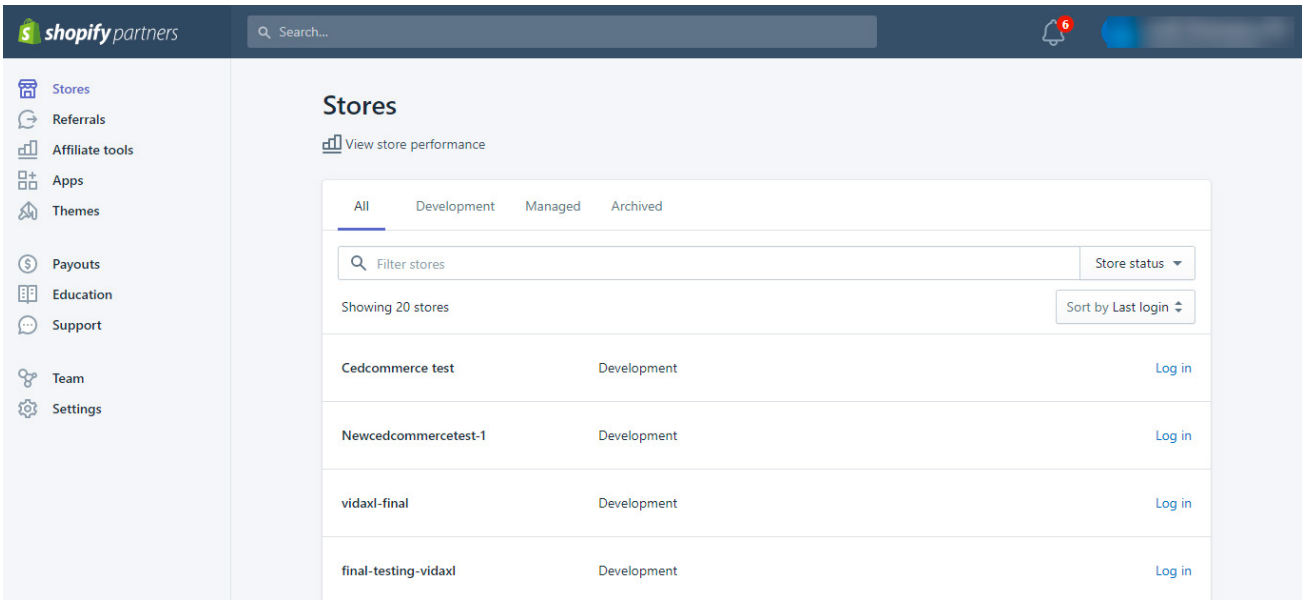
Satisfied Customer Base

Most customers are pleased when they can shop for a range of items in one location. We make it easy for online retailers to add and expand their product listings. As a result, we provide the opportunity to keep your potential clients happy and engaged.

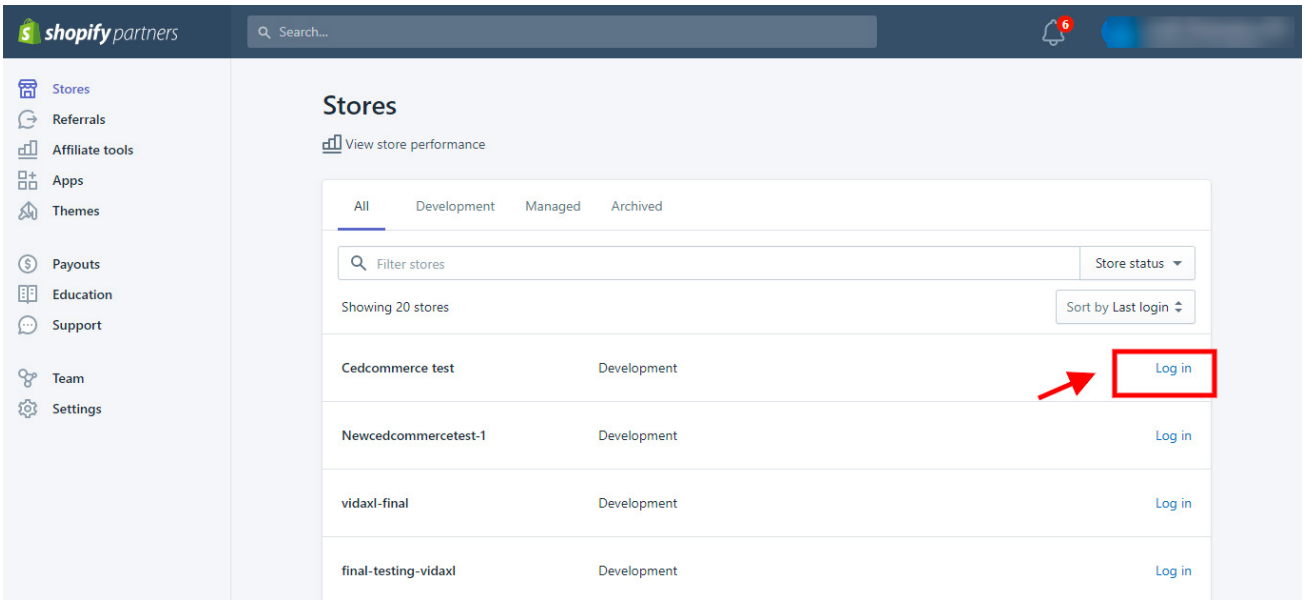
How to install the vidaXL Dropshipping app?

Accessing the vidaXL app is necessary in order to run online retail processes without interruption. This is how the onboarding process is completed.

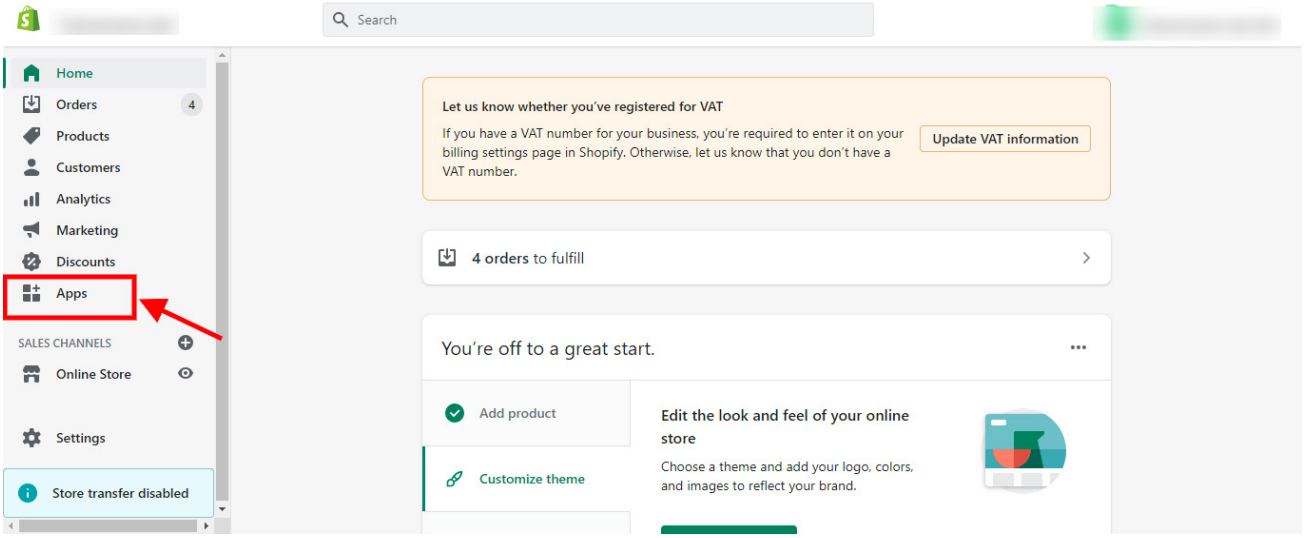
- Navigate to the **Shopify Partners page.**



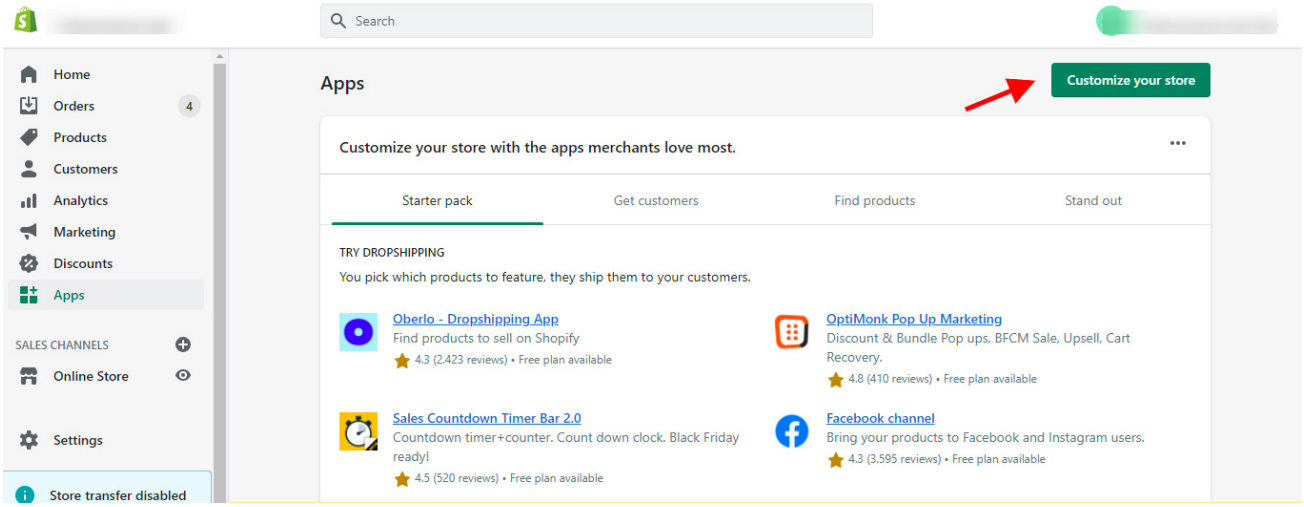
- Now go to your **Shopify store** and **“Log In”**.



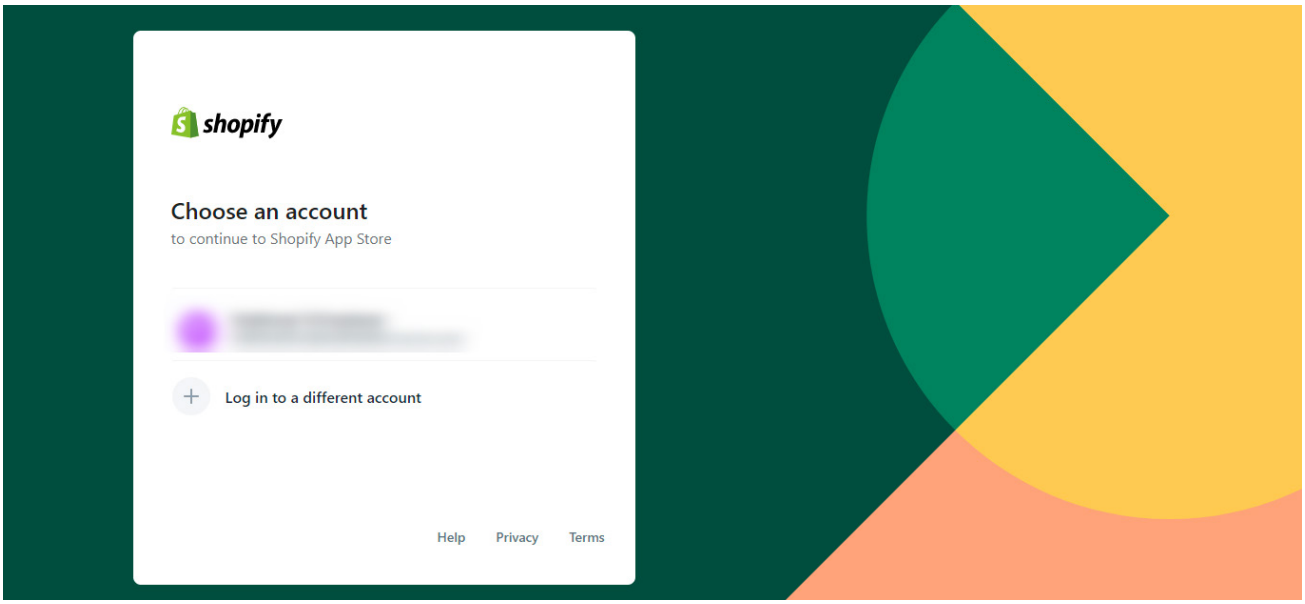
• As soon as you click the “Log In” button, a page appears as shown below. Now Click on the **“Apps”** section.



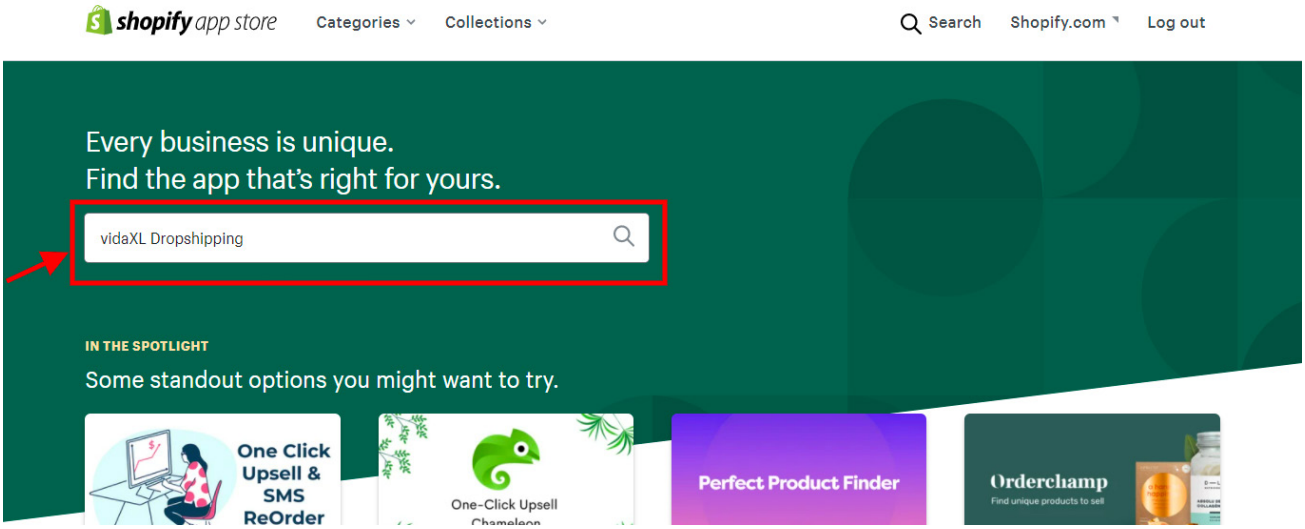
• The “Apps” page will appear as seen below, with the **“Customize your store”** button in the top-right corner.



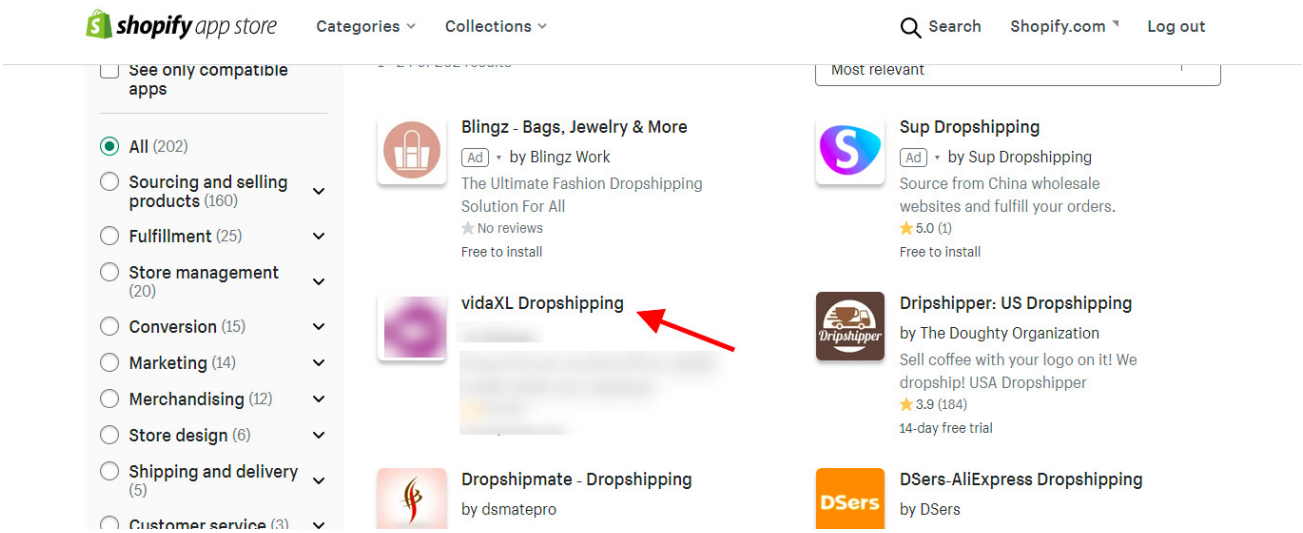
• The “Login” page will now open, prompting you to enter your Shopify store **login credentials**.



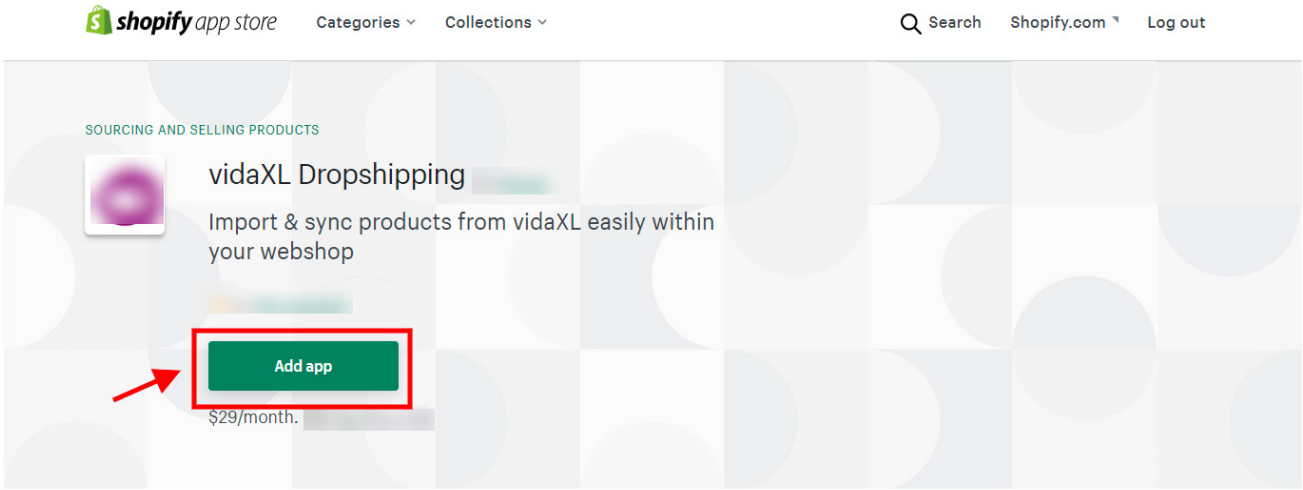
• The Apps page for Shopify opens. You must look for the **vidaXL Dropshipping app** here, as shown below.



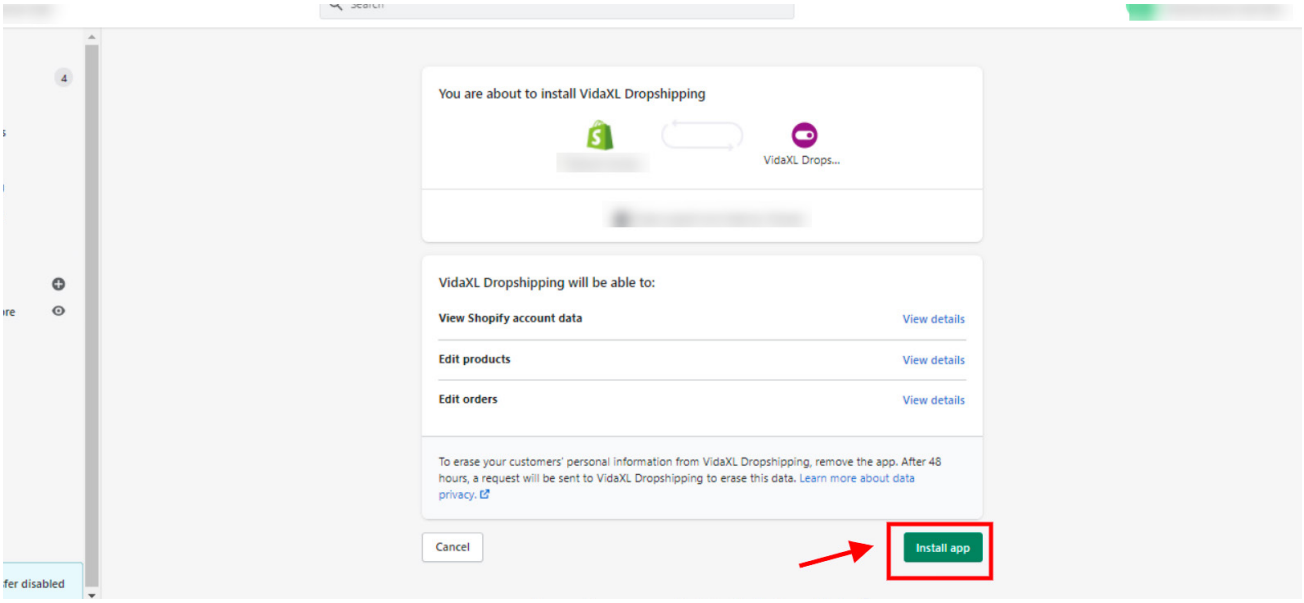
• **Select the vidaXL Dropshipping app** you want from the list. You will then be taken to the vidaXL dropshipping app page. For a better understanding, look at the image below:



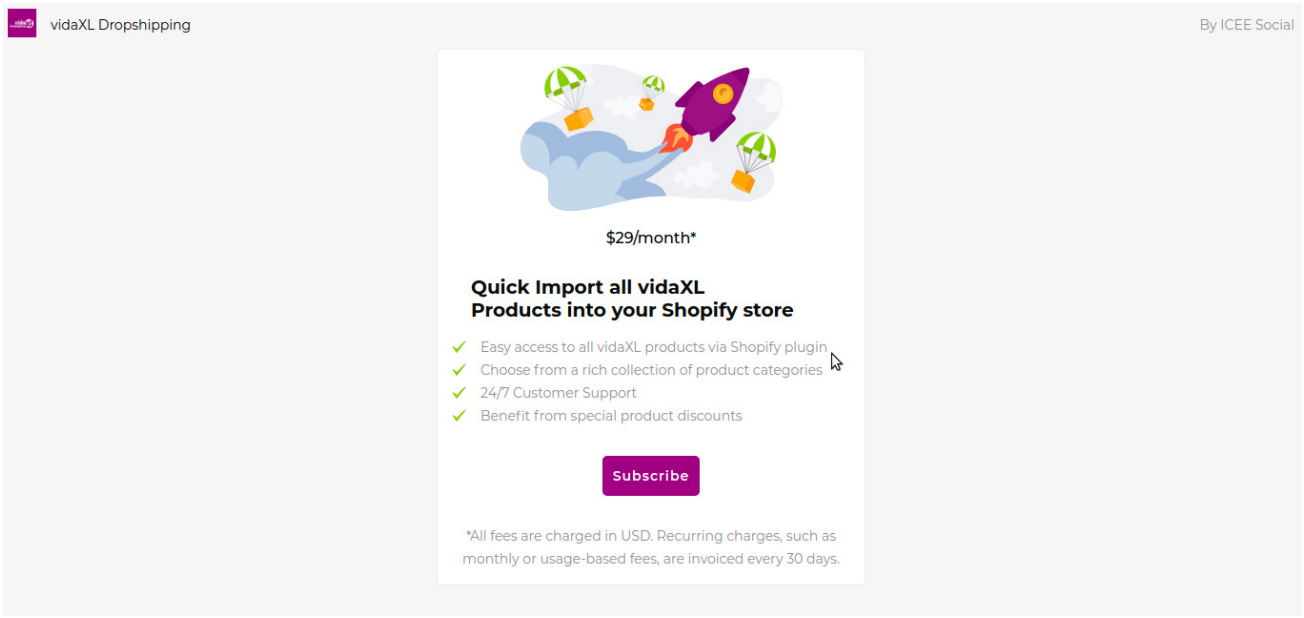
• Now, click on the "**Add app**" button to install the app.



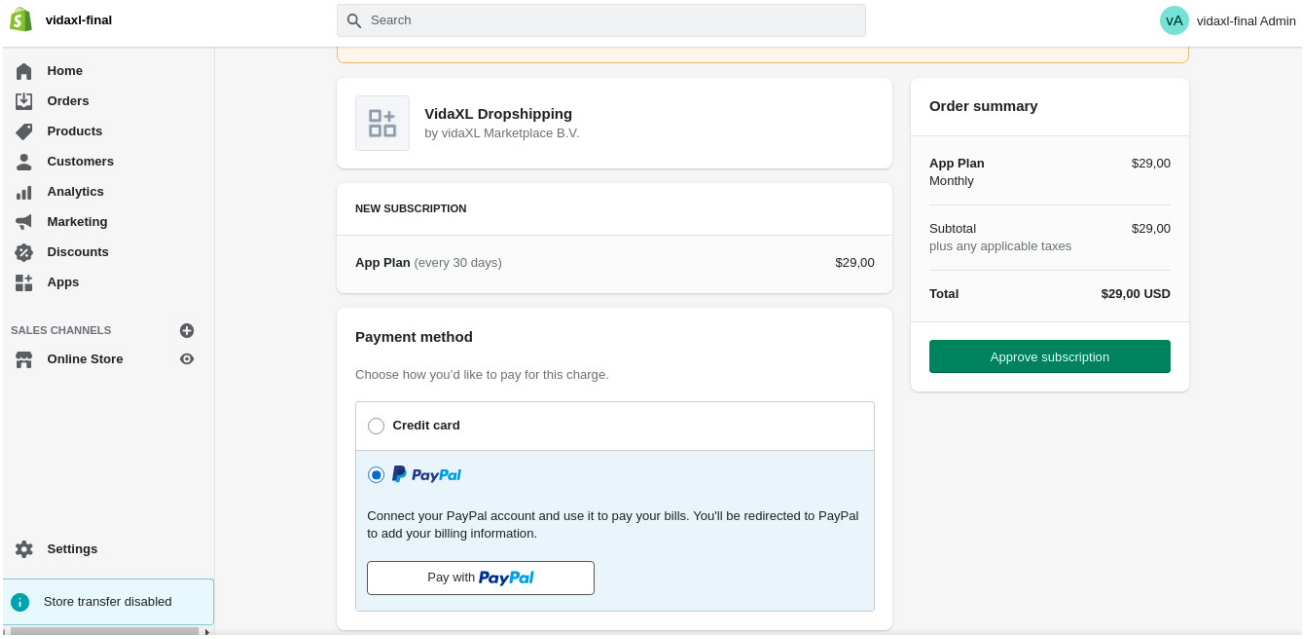
• You will now be taken to the screen shown below, where you must click the **“Install app”** button. For a better understanding, look at the image below:



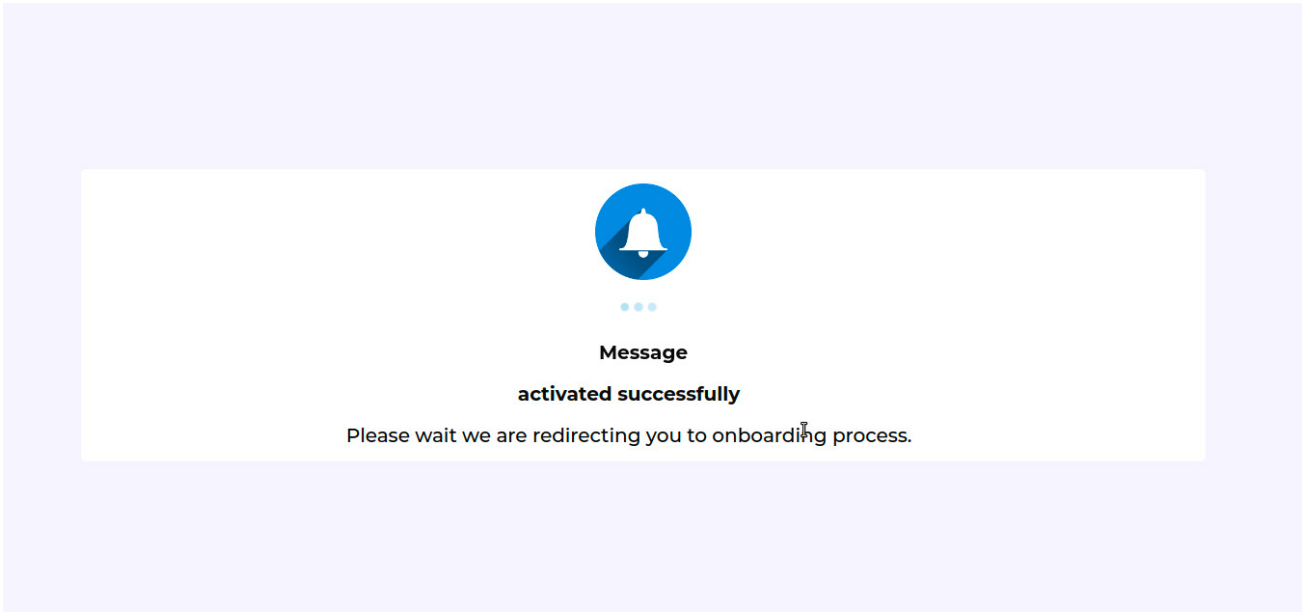
• Then, to access the app you need to choose and purchase your desired Plan.



• Continue with the payment process as needed.



• Wait a few seconds after making the payment to be redirected to the Onboarding procedure.



Onboarding Process

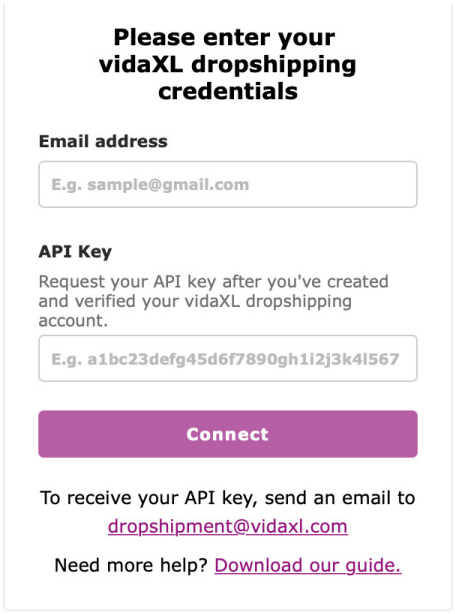
When you first install the App, you'll be taken to an onboarding page where you'll be asked to enter your seller login details. The first step you'll have to complete is:

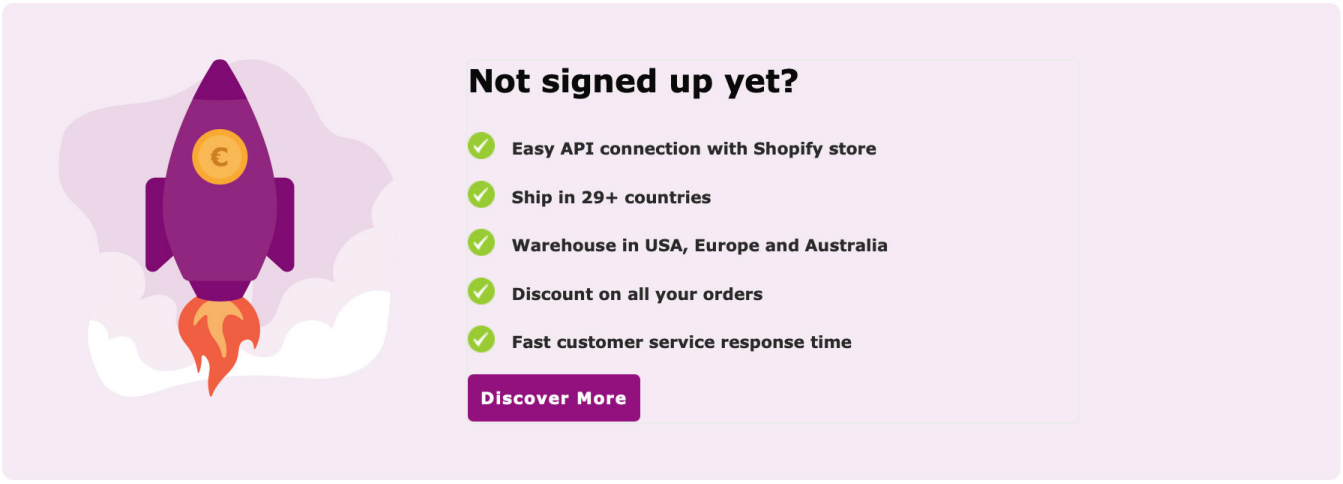
User Details

To connect to the Shopify plugin, you will need:

- a valid **vidaXL dropshipping account**
- an **API Key**.

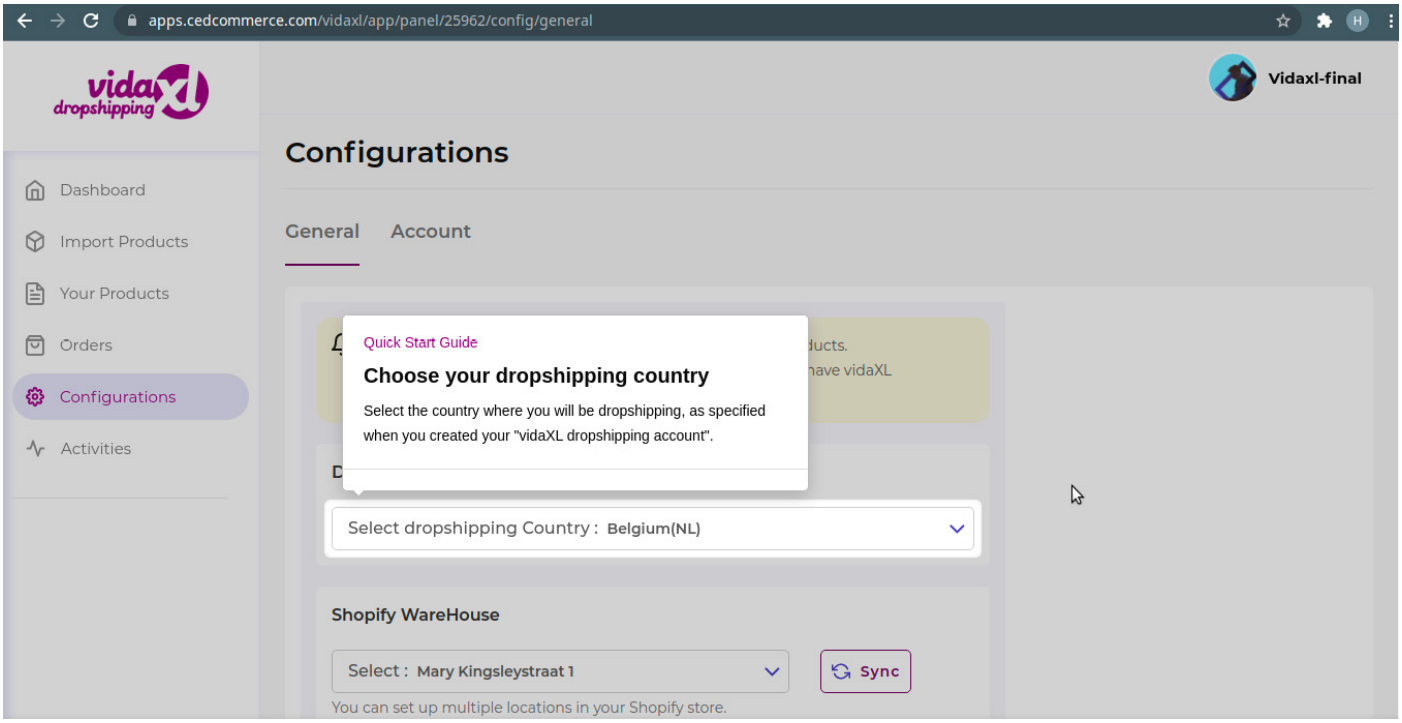
The first step is to register as a dropshipper on www.dropshippingXL.com and go through the verification process.
After your account has been approved, email us at dropshipment@vidaxl.com to get an API Key. The API key will be sent to you via email after a brief account verification.





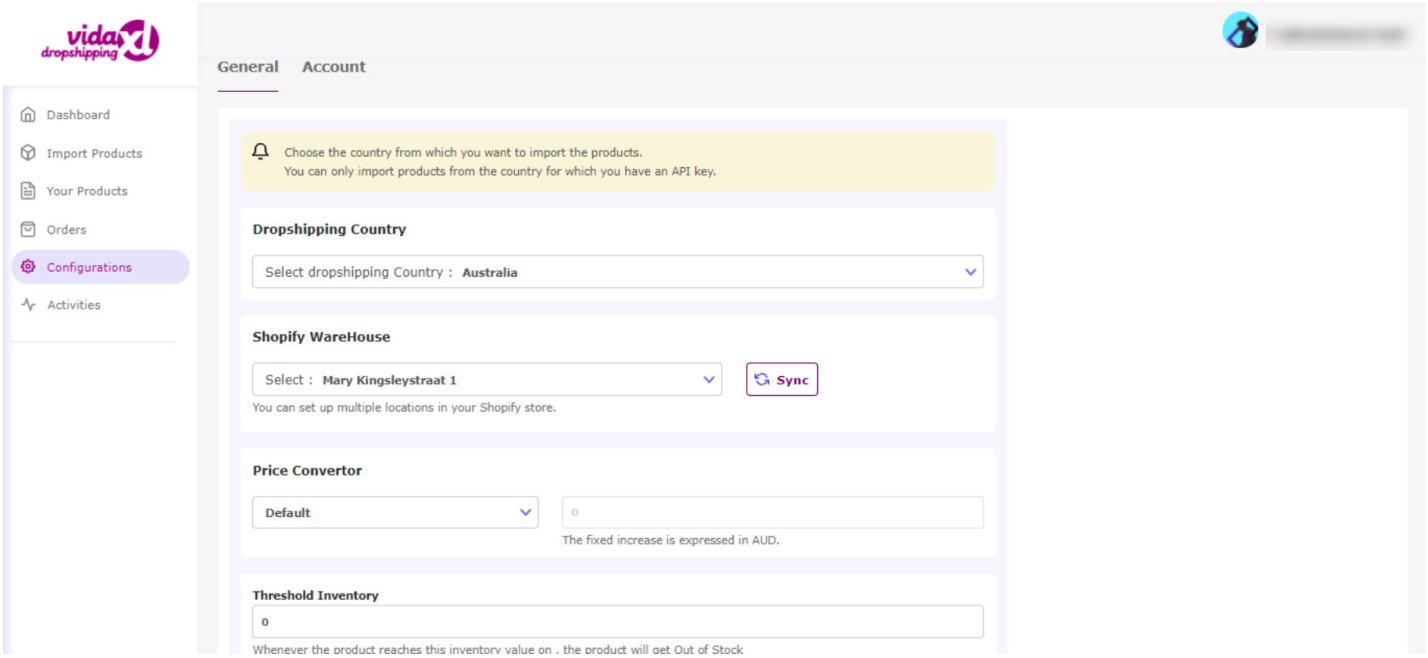
You're ready to connect to the Shopify plugin, now that you have a vidaXL dropshipping account and an API key.

The seller will be led to the Configuration section of the app after inputting their email address and vidaXL API key.



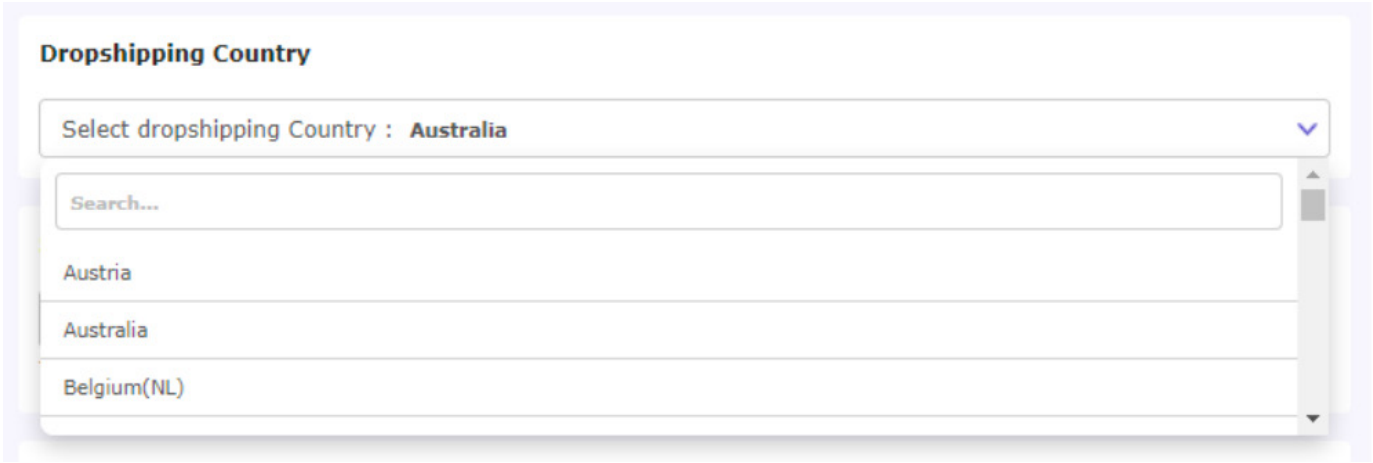
Configuration

From here, you may choose your preferred dropshipping country and warehouse location. In addition, you can set desired product prices and product inventory limits in this section, which will appear in your Shopify store:

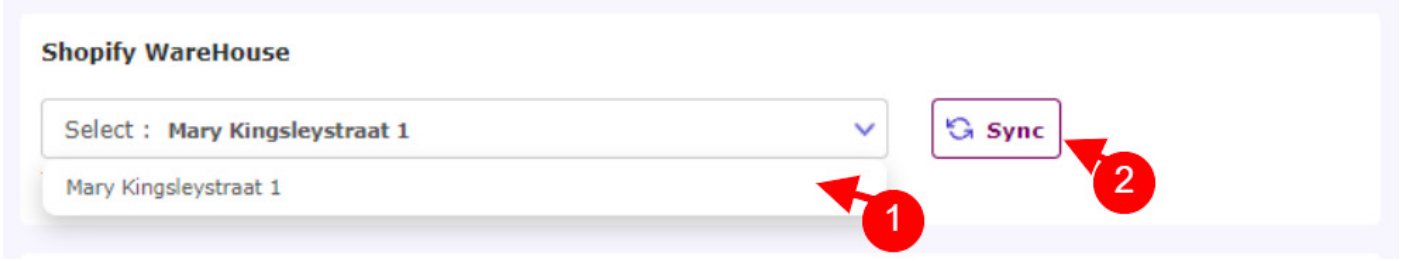


General

1. Dropshipping Country - The dropdown menu allows you to select the preferred Dropshipping country.

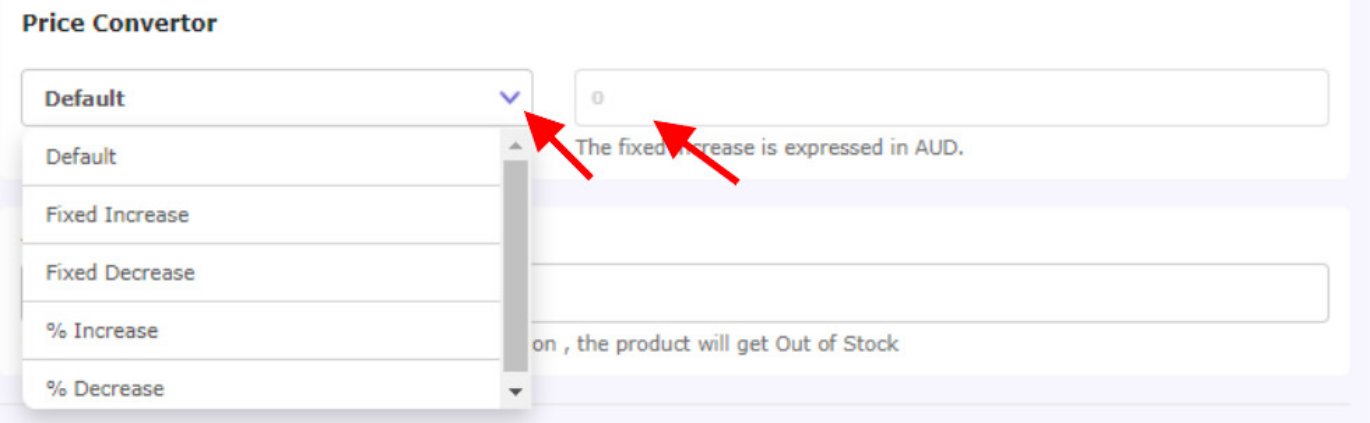


2. Shopify Warehouse - You can choose your preferred warehouse option from the Shopify Warehouse selection. So, if you have multiple locations where you store your merchandise for your Shopify store, don't worry. Then, using the "Sync" option, you can quickly add that location to the warehouse dropdown.

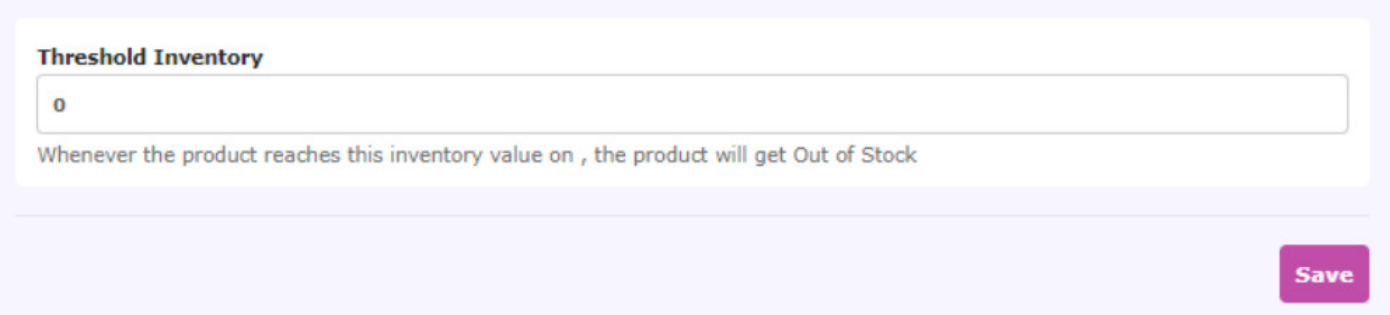


3. Price Converter - Use Price Converter to adjust the price of the product you wish to upload to your Shopify store. It gives you two possibilities:

1) Default: Select this option to determine the default price.
2) Fixed Increased: Select this option to establish a fixed increased amount for the product.
3) Fixed decreased: Pick this option to establish a fixed decreased amount for the product.
4) % increase: Increases the price of the uploaded product in percentage
5) % decrease: Increases the uploaded product's percent decline value.



4. Threshold Inventory - Once a seller sets a specific quantity in his Threshold Inventory for an imported product, if his inventory reaches that value, that product is shown as out of stock in his Shopify store.



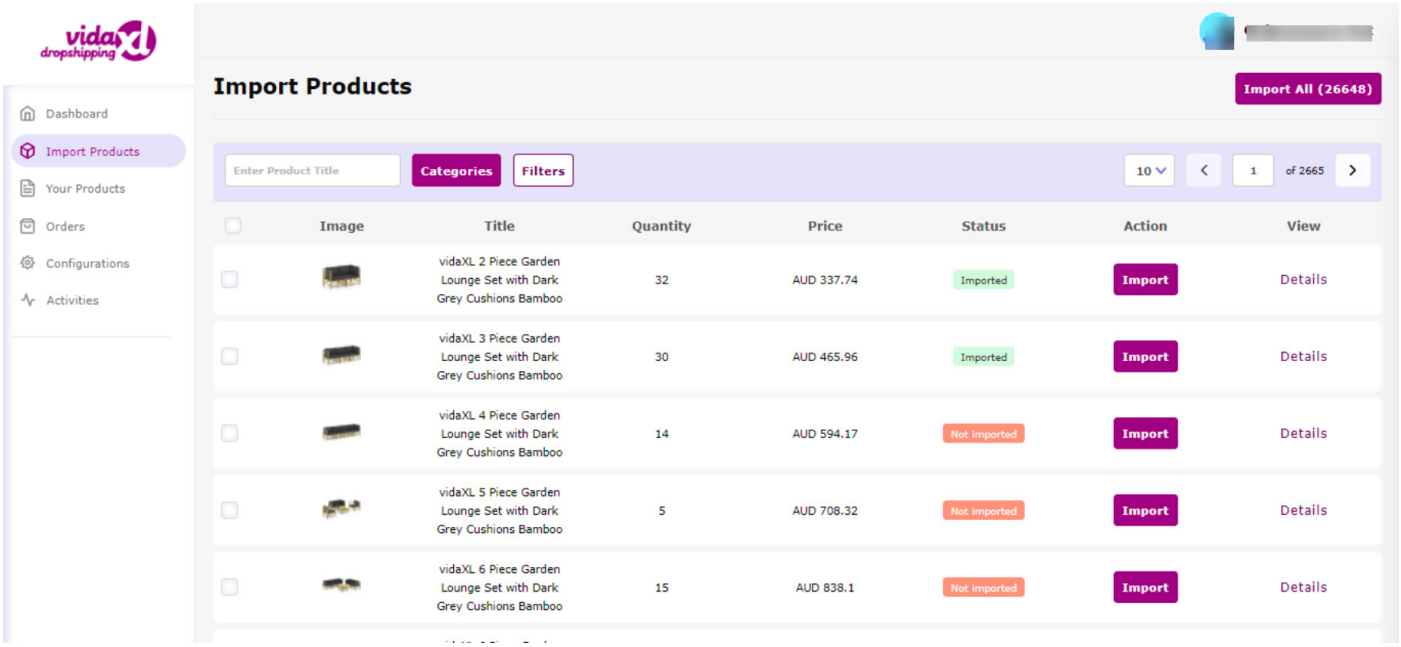
Account

This section allows you to switch accounts as needed. In other words, if you have two different vidaXL dropshipping accounts then you can easily switch between them by clicking on the **"Switch Account"** button.

Import Products

In this section, a seller can find all imported products from vidaXL in a single place. This is when the actual product import process begins.

You can view the Product images, Title (as appears on Shopify), Inventory Status, SKUs, vidaXL Item Id. The Import Section of vidaXL is shown in the screen below.

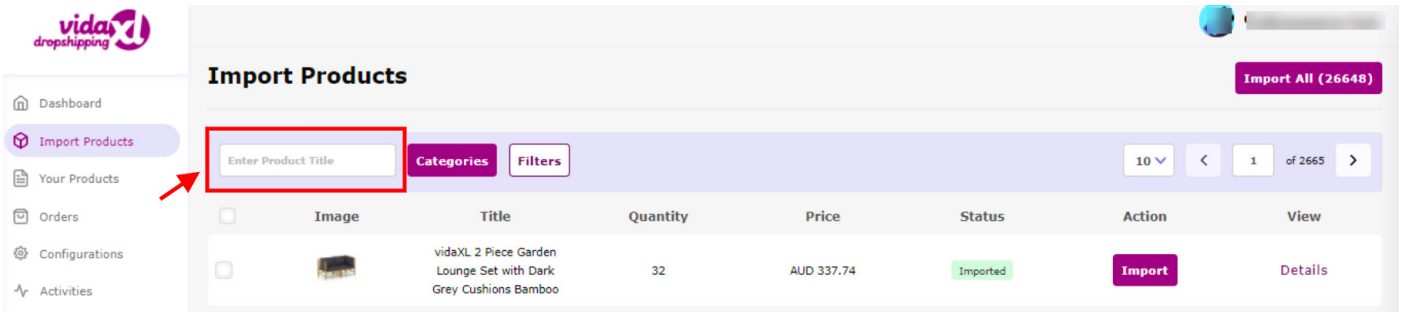


Let's shed some light on each column

Image: Picture that depicts your product similar to your Shopify store
Title: Descriptive headline of your product
Quantity: It displays the amount of vidaXL available variant for every given product.
Price: It displays the product's pricing as it will appear in your Shopify store.
Status: This is the status of the product as visible on vidaXL. If a product is either imported/Not Imported the same status gets displayed here.
Action: Click here to import products to your product section
View: Shows the entire product details like attributes, images, number of items in stock, etc.

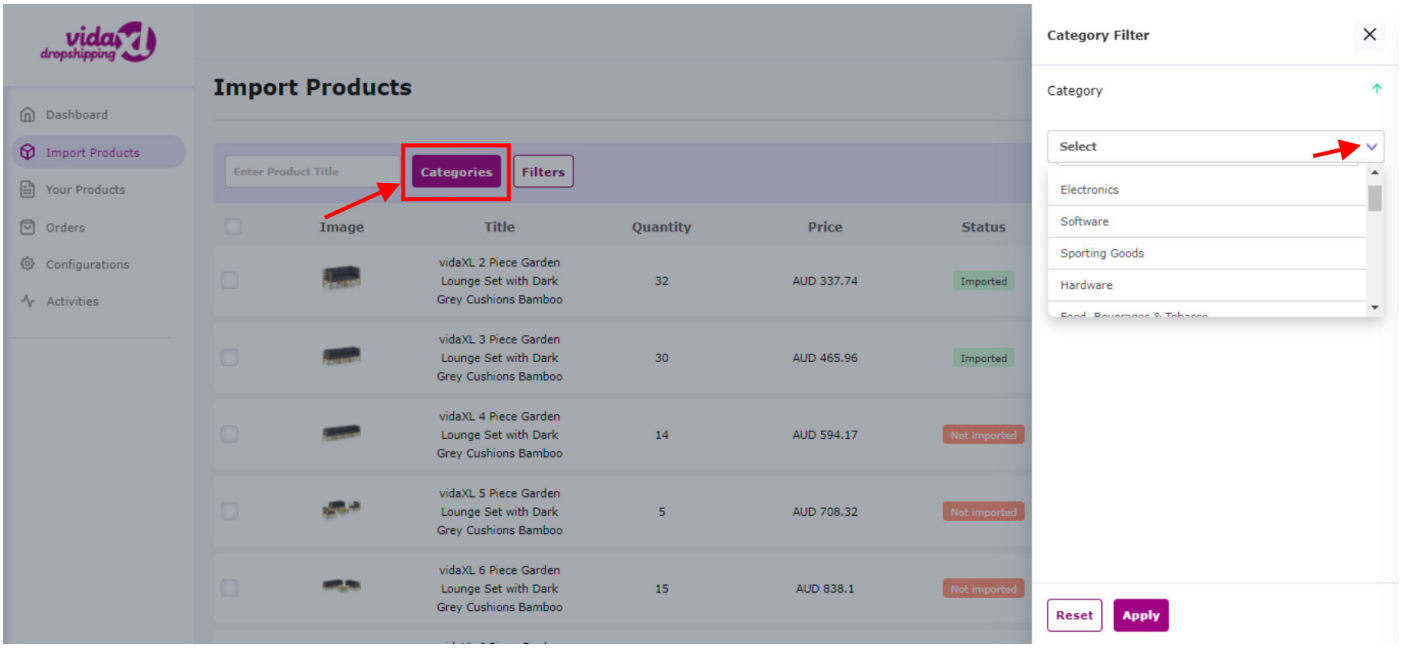
Some Important Functions of Import Products

1. Search Bar: Makes searching of products easy when entering the Product title

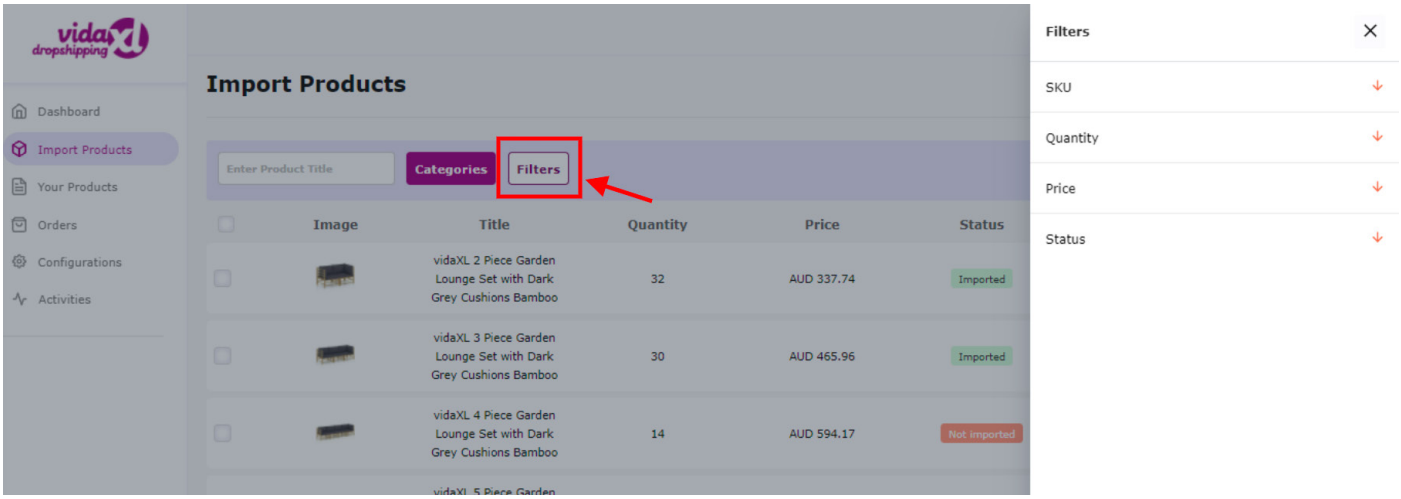


2. Category: A seller can filter product(s) based on Categories. To use this filter, all you need to do is to:

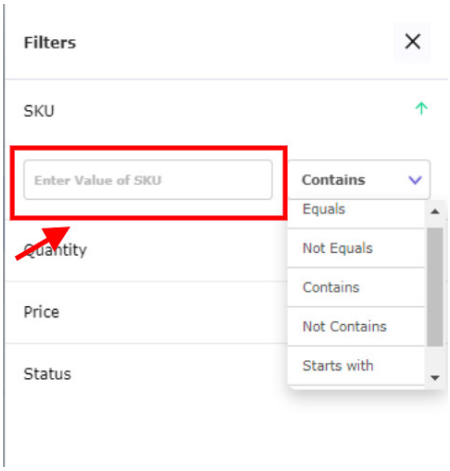
1) Click on the “Category” button,
2) A sliding window appears on the right.
3) Simply select the main category from the dropdown
4) Then pick the sub-categories as needed



3. Filters: Sellers can search for a certain product by entering its SKU, Quantity, Price, and Status.

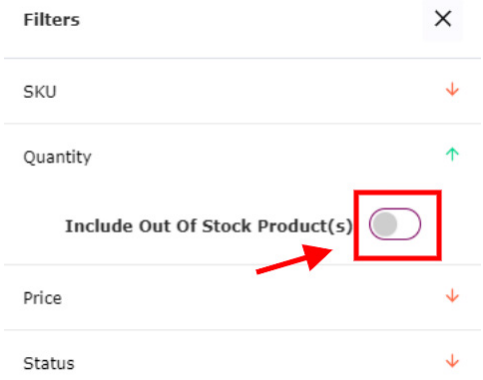


1) SKU: Filter your products based on their SKU. Simply input the SKU and then select the appropriate option from the Contains dropdown menu.

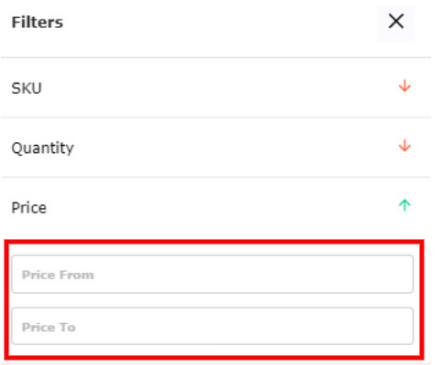


01. **Equal**: If you are certain of your product's SKU
02. **Not Equal**: If you want to exclude that particular SKU
03. **Contain**: If you partially remember a particular SKU, you can type those values
04. **Not Contain**: If you know which values were not included in a SkU, enter them here
05. **Start With**: If an SKU starts with a particular value then use this option
06. **End With**: If an SKU ends with a particular value then use this option. The list of shown products is decreased and your requirements are filtered accordingly when you use the above-mentioned options.

2) Quantity: This enables you to see a list of products that are currently Out of Stock. To use this filter, you must move the slider. For a better understanding, look at the image provided.

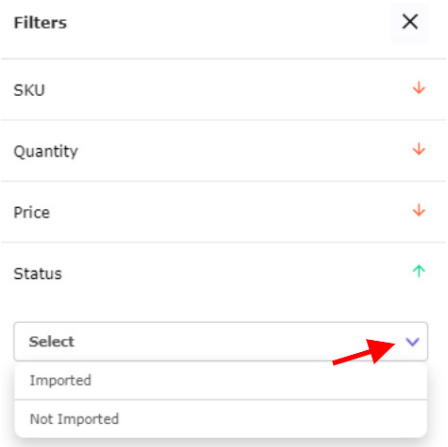


3) Price: Set the minimum and maximum price ranges for the products to appear in the list.

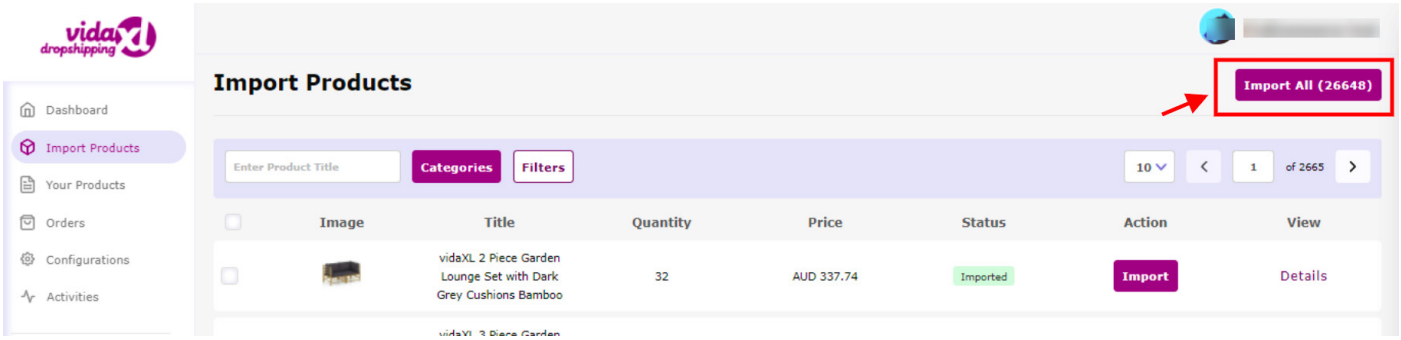


4) Status: To filter products on the basis of the Status, you can select the following status options:

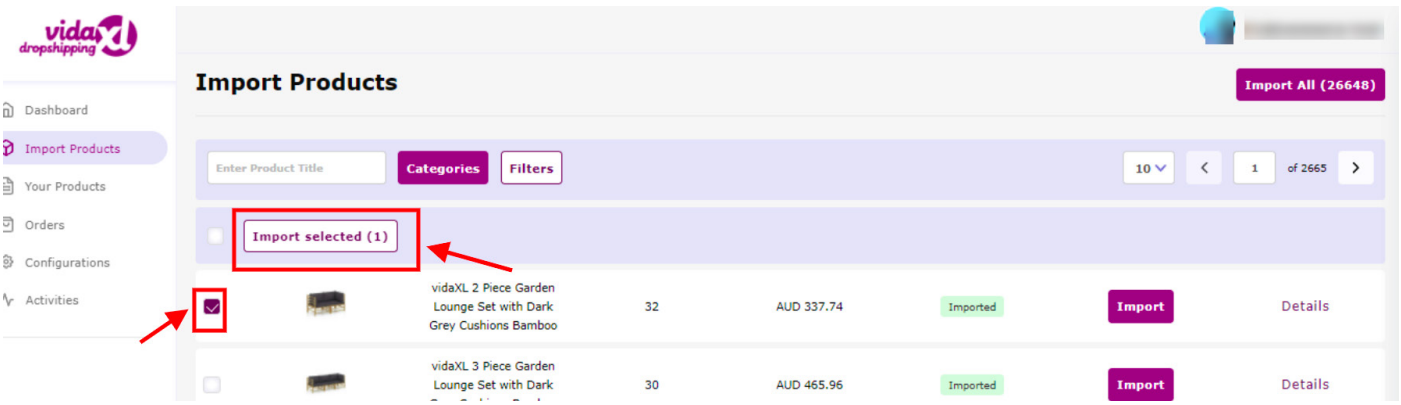
01. Imported - Choose this option to filter only products imported from vidaXL
02. Not imported - Choose this option to filter only products that are not imported from vidaXL.



4. Import All: this option allows you to import all the vidaXL products to the app in one go. Generally, sellers use this option only when the products are not imported to the app.

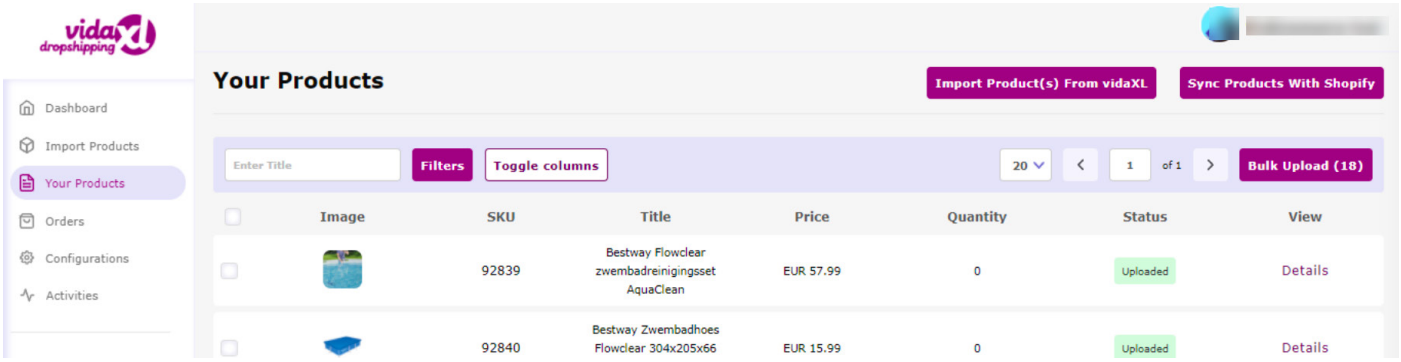


5. Checkboxes (Import selected): Now, if you want to import any product or bulk of selected products, all you have to do is check the checkboxes next to each product and then click the “Import selected” button to initiate the import process.



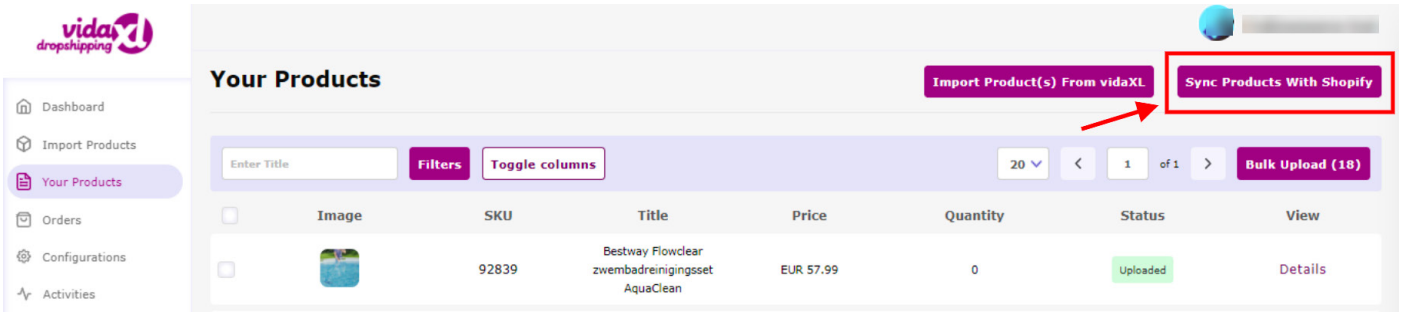
Your Products

The Your Products section is where sellers will find their list of imported items that they want to upload to their Shopify store. In other words, all the imported items from vidaXL are displayed here.The image below explains it in detail.

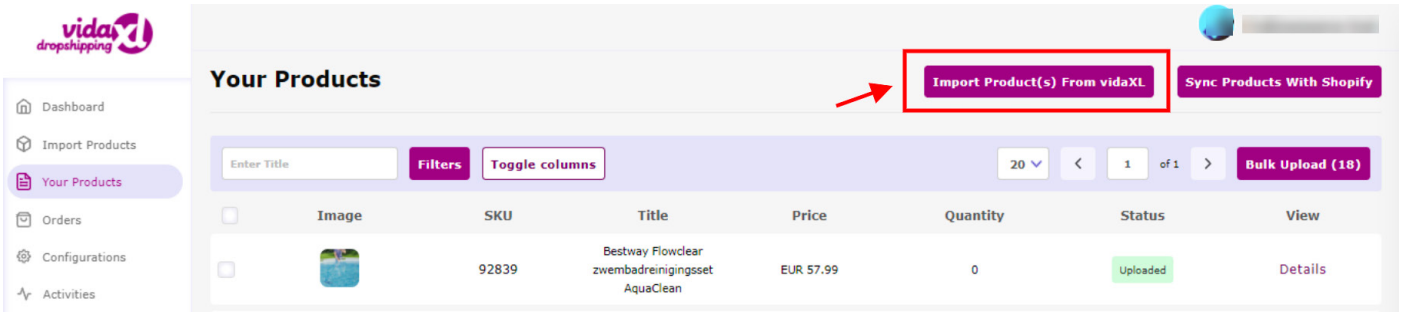


Functional Tabs of the Product section

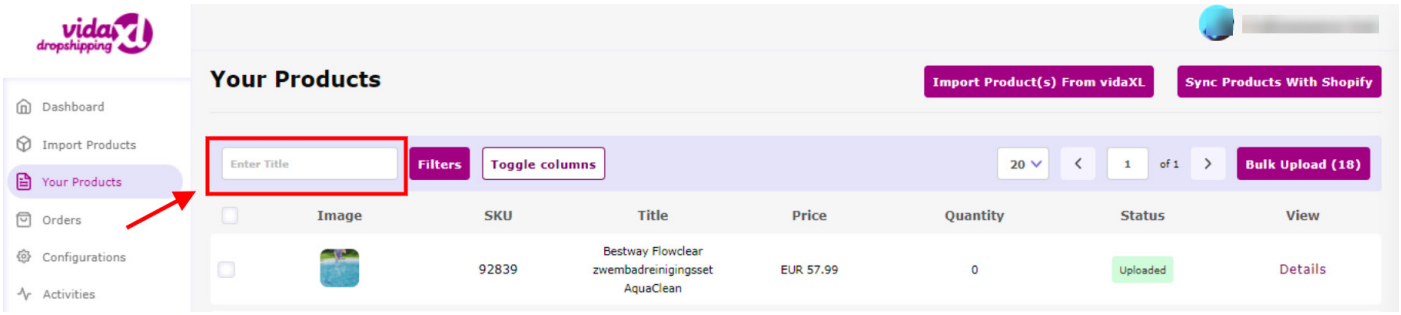
1. Sync Products with Shopify: You can use this method to avoid re-uploading items that are already in your Shopify store. The button ensures that your Shopify store's products are synced in real time.



2. Import Product(s) from vidaXL: This action is primarily for redirection, allowing you to go straight to the app's Import Products section.



3. Enter title: You can use the Enter Title box to narrow your search for any vidaXL product by its title. It simply indicates that you must enter the product title here in order to view the product's details.

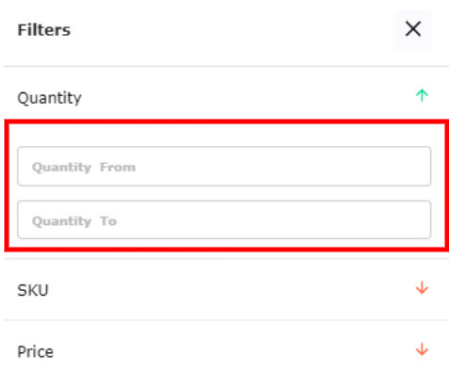


4. Filters: This helps you to filter products based on Quantity, SKU, and Price

1) Quantity: Enter the quantity of that product you need to display in the product list below. Quantity can be:

a. Equal: If you know the exact quantity of the product,

b. Not Equal: If you want to remove products that do not match the quantity linked to your product



2) SKU: Enter the product's SKU and then choose the appropriate option from the Contains menu.

a. Equal: If you are certain of your product's SKU,

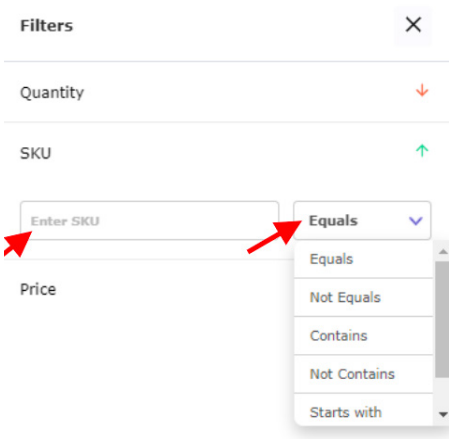
b. Not Equal: If you want to exclude that particular SKU

c. Contain: If you partially remember a particular SKU, type those values

d. Not Contain: If you know particular values were not contained in an SKU, type those values here

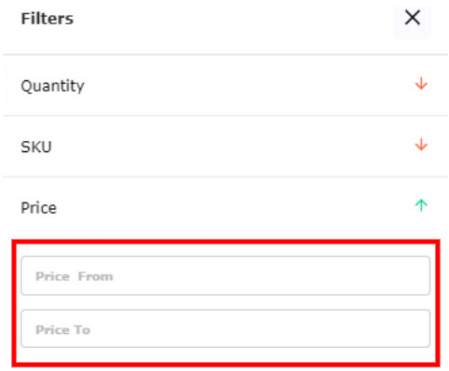
e. Start With: If an SKU starts with a particular value then use this option

f. End With: If the SKU ends with a particular value then use this option



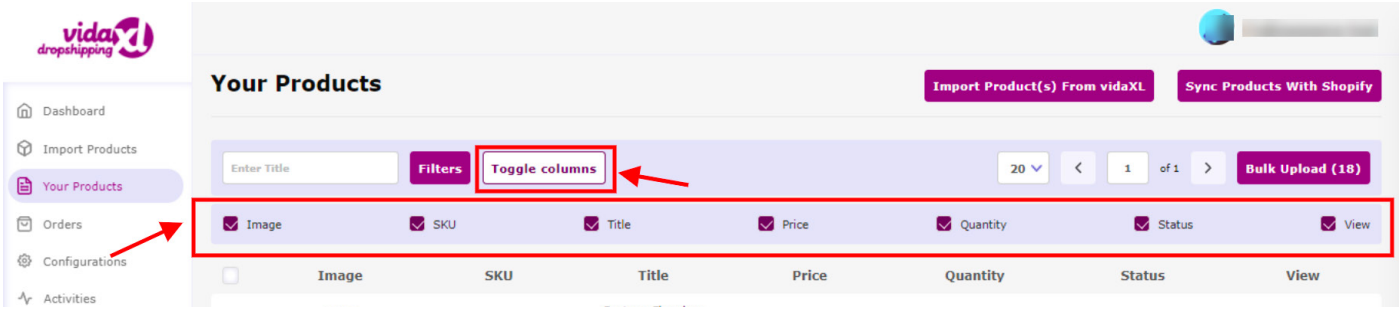
3) Price: Enter the product's price to find a product in the product list below that has the same price. You can enter a price range:

a. Price from: Enter the starting amount here
b. Price to: Enter the end price range here.

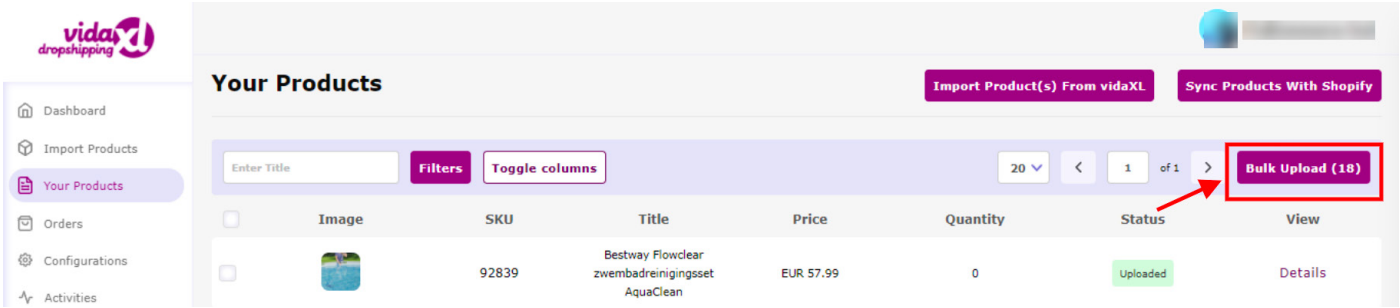


4) Reset: To undo the effect of selected filters use this option

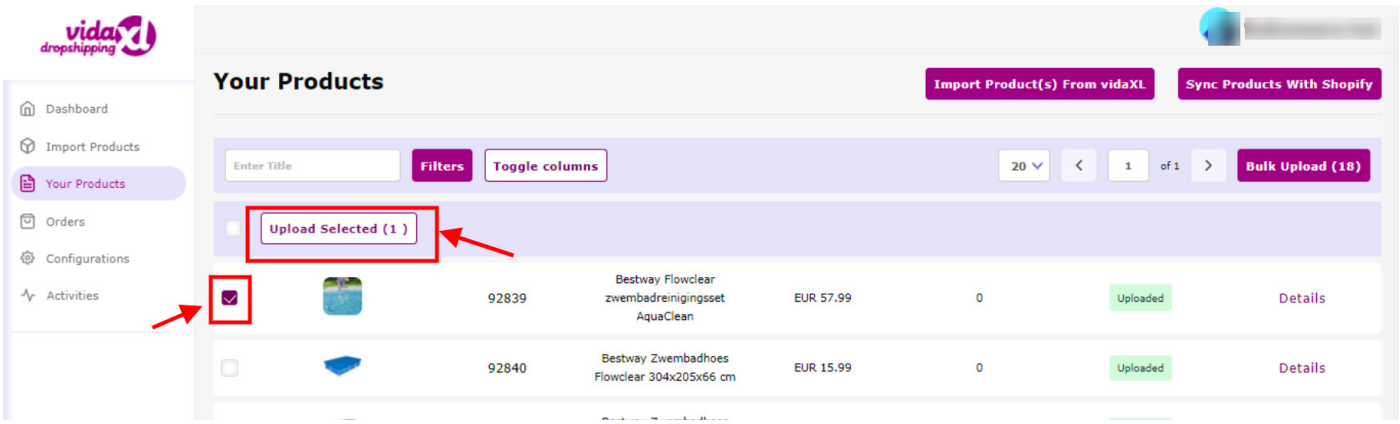
5. Toggle Columns: Use this option if you wish to remove any tabs or columns from the grid. For a better understanding, look at this image:



6. Bulk Upload: To upload products in bulk from vidaXL to your Shopify store.

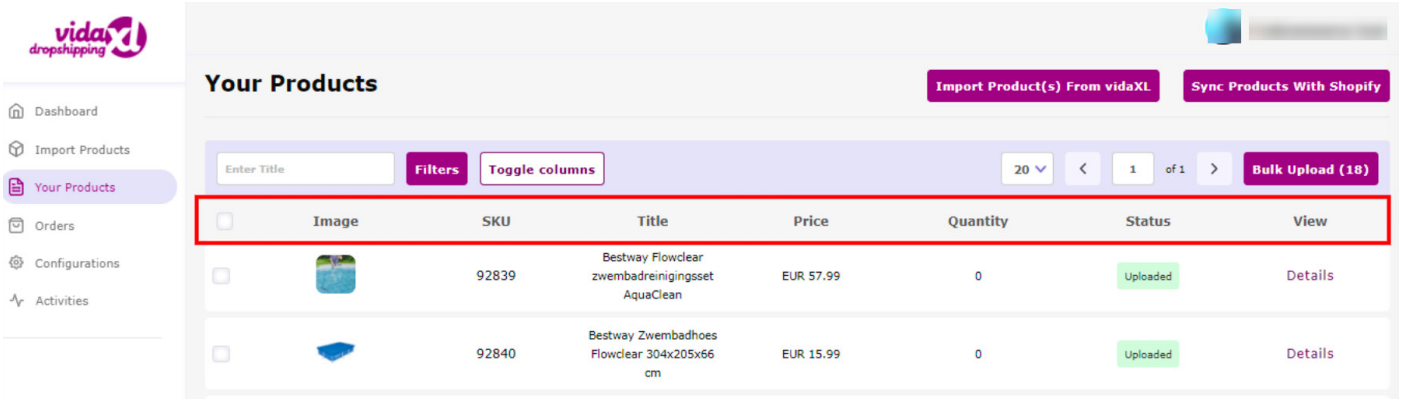


7. Checkboxes (Upload selected): Now, if you want to upload a single product or a bulk of products, all you have to do is check the checkboxes next to each product and then click the "Upload selected" button.



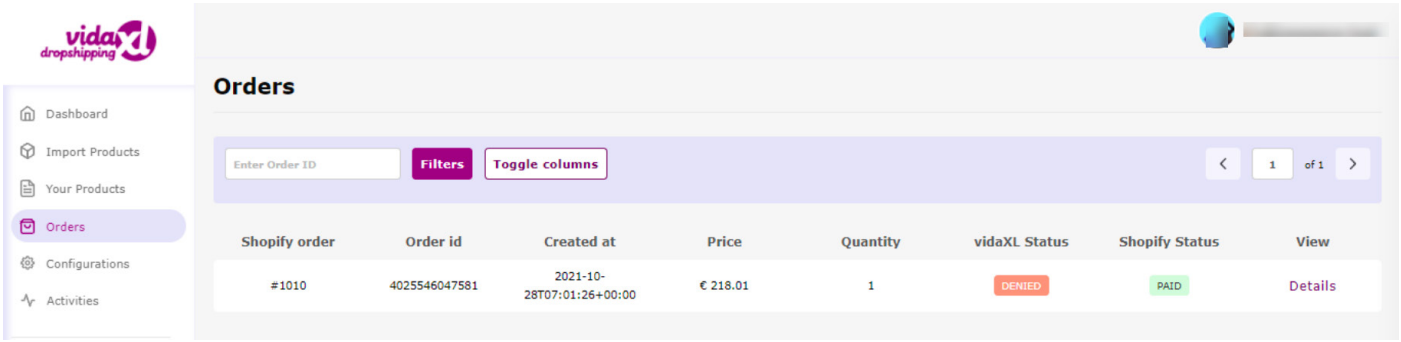
You'll notice different tabs/columns on the grid, which will make your selling process easier because you'll be able to easily distinguish product details:

A. SKU: To prevent sellers from uploading the same products from several countries, each product must have its own unique identification.
B. Image: Picture that shows your product similar to your Shopify store.
C. Title: Descriptive headline of your product
D. Price: The product's pricing as it will appear on your Shopify store.
E. Quantity: It displays the amount of product variants available in vidaXL.
F. Status: This is the status of the product as visible on vidaXL (Imported/Not Imported)
G. View: Shows products attributes, images, and inventory.

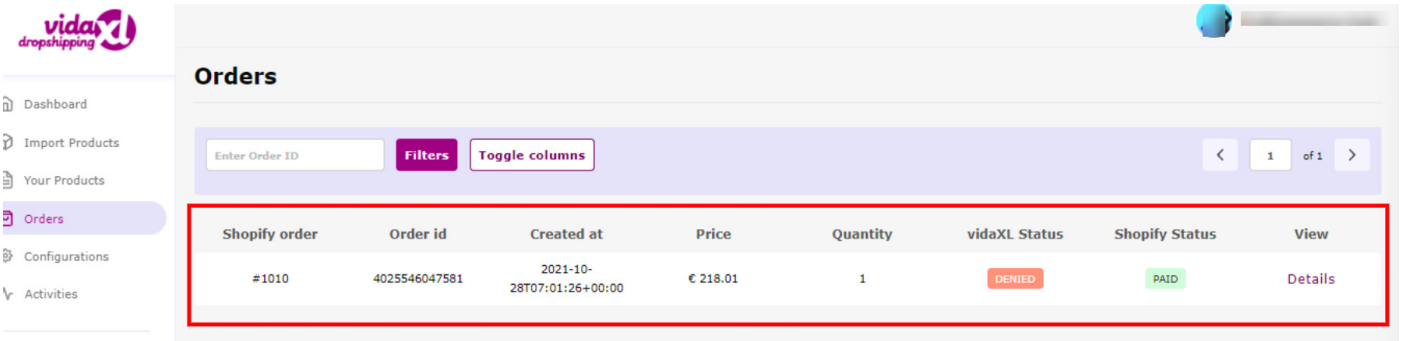


Orders

This area allows sellers to get updates on orders placed on their Shopify store. The following is an example of the section:
This section also helps to view important order details, such as:



- Shopify order
- Order ID
- Created at
- Price
- Quantity
- vidaXL Status
- Shopify Status
- View

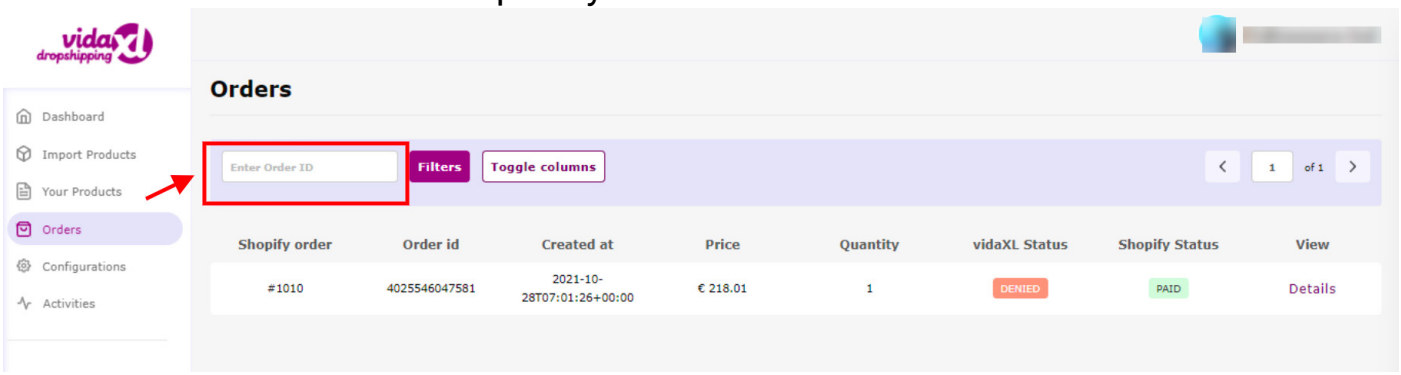


Let's shed some light on each column:

- **Shopify Order:** This column reflects the Shopify order number.
- **Order ID:** The unique order ID of the product for which the order is placed appears in the Order ID column.
- **Created At:** Shows the timeline of the order (when it was created).
- **Price:** the column provides the price of the product that reflects in your Shopify store
- **Quantity:** This shows the number of variants of an ordered product
- **vidaXL Status:** This shows the current order status on vidaXL dropshipping
- **Shopify Status:** Shows the payment status of customer as shown in your Shopify store
- **View:** Offers details about the Order, such as order timeline, current status, shipping address, etc.

Some Important Functions of Orders Section

1. Enter Order ID - You must provide the precise order ID of the products when you click this search option. You will get suggestions with the same sequential order ID even if the order ID is not completely filled.



2. Filters - On clicking the “Filters” tab, a sliding window will appear on the right that lets you select several options to filter orders based on the status. Here you can find two types of options available:

I. Shopify Status: This allows you to choose from a variety of payment statuses as displayed on your Shopify site. You can filter your requirements based on a variety of factors, depending on your needs.

01. Pending - Orders that are awaiting acceptance or approval.
02. Partially Paid - Orders that are partially paid
03. Paid - Orders that are completely paid
04. Refunded - Orders for which a refund was issued
05. Voided - Orders that have been cancelled due to certain reasons
Now, you also get an option to further refine your filter search for orders by selecting:

A. Equal - Orders that are equal to the certain specified value
B. Not equals - Orders that are not equal to the certain specified value

II. vidaXL Status: This area allows you to narrow down your search based on the tracking status on vidaXL once a product has been paid and cleared on the seller's Shopify account. You can choose from any of the vidaXL status categories to see only that product on the product description page.

01. Temporary - This shows the Shopify status as paid or not paid

02. Submitted - This indicates that the product order fulfilment has been submitted for dispatch.

03. Sent - This status signifies that the product is already shipped

04. Cancelled - This status signifies that the order got cancelled

05. Refunded - This status signifies that halted payment got refunded

06. Replaced - This status signifies that the order is replaced due to a certain reason

07. Denied - This status signifies that the order fulfilment is denied.

Now, you also get an option to further refine your filter search for orders by selecting:

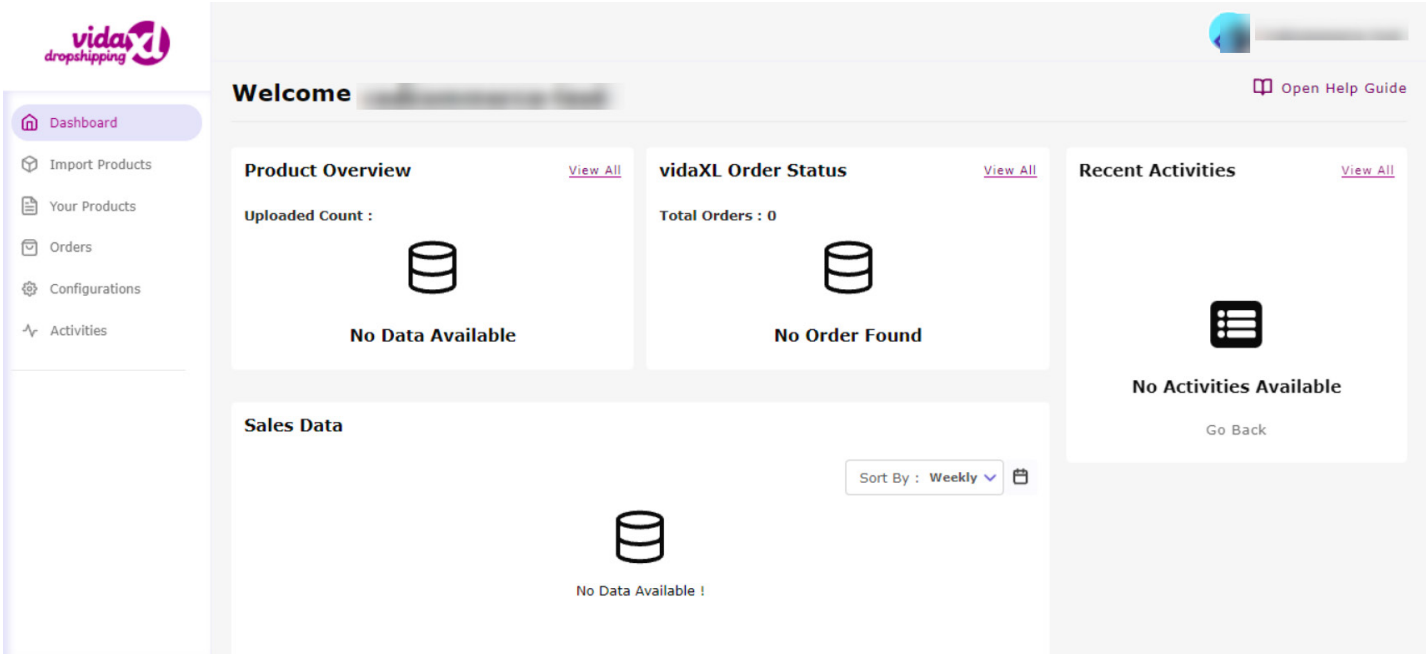
C. Equal - Orders that are equal to the certain specified value

D. Not equals - Orders that are not equal to the certain specified value

Dashboard

The vidaXL app's Dashboard is intended to offer the seller a graphical representation of important app information and updates.

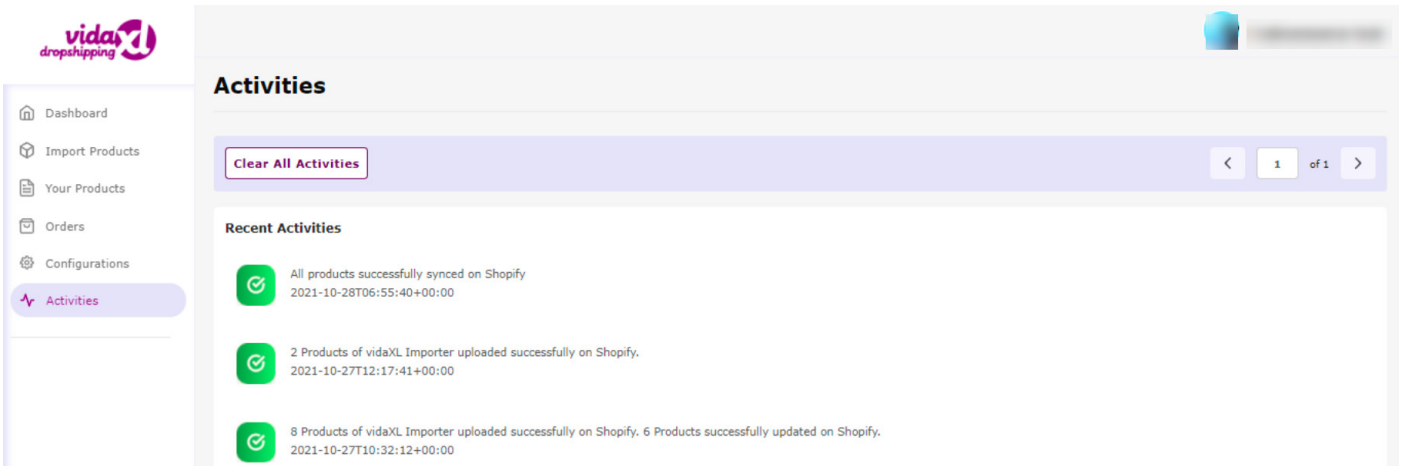
You'll find an overview of Products, order status, and sale data here. The screenshot of the app's dashboard below shows how the area looks.



You also get access to a Recent Activity area, which provides detailed information on the activities that have been completed on the app.

Activities

This area includes all of the latest activities you've done with the app. Any actions connected to import items, uploading products, product synchronizing, and upload error correction can be included in the activities. For a better understanding, see the image below.



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