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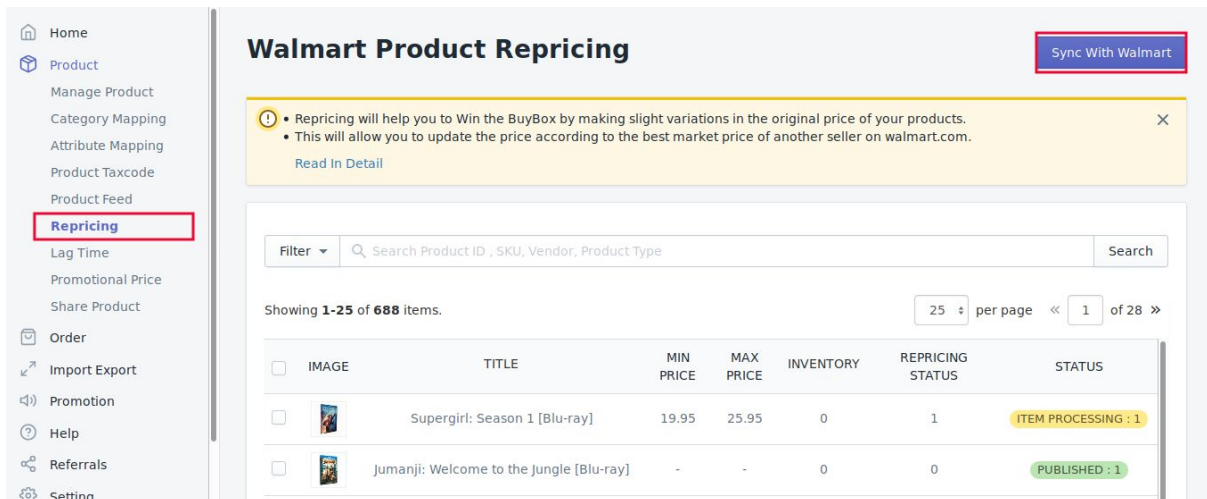
SHOPIFY@CEDCOMMERCE.COM

Product Repricing on Walmart Integration App

The Repricing feature on Walmart will allow you to update the price according to the best market price of another seller on Walmart.com. **Repricing will help you to Win the BuyBox by making slight variations in the original price of your products. It is up to you that for which products you want to set the repricing to enable.** You can set the repricing to only those products that are “Published” on Walmart.

If you want to perform repricing for your products that are “Published” on Walmart then-

- Go to Product section and from there click on Repricing.
- Here click on “Sync With Walmart”. This action will fetch the buy box price and the other best market price from Walmart.com.





Walmart Product Repricing Sync With Walmart

! • Repricing will help you to Win the BuyBox by making slight variations in the original price of your products.
 • This will allow you to update the price according to the best market price of another seller on walmart.com.
[Read In Detail](#)

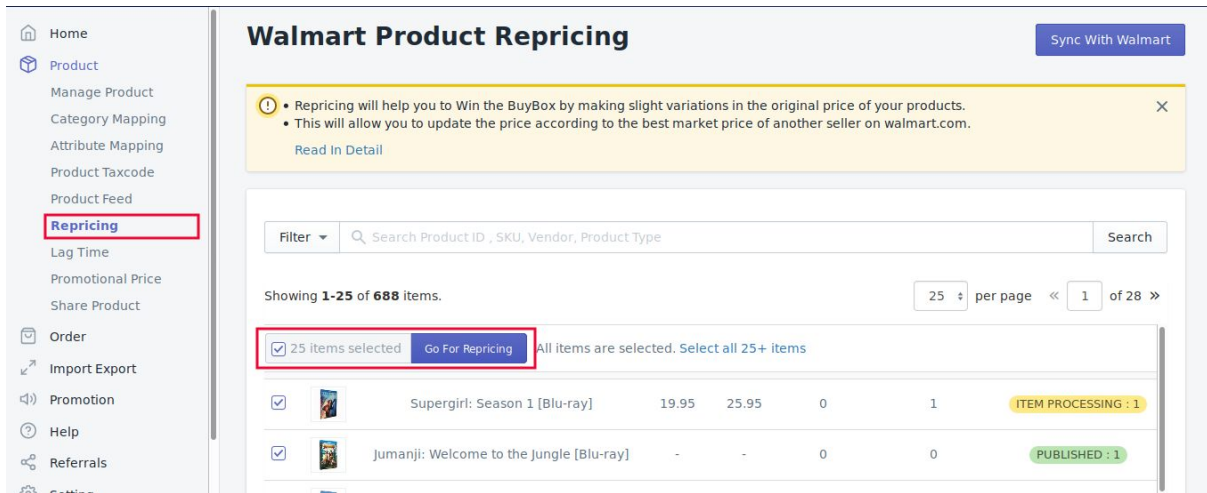
Filter Search

Showing 1-25 of 688 items. 25 per page 1 of 28

IMAGE	TITLE	MIN PRICE	MAX PRICE	INVENTORY	REPRICING STATUS	STATUS
<input type="checkbox"/>	 Supergirl: Season 1 [Blu-ray]	19.95	25.95	0	1	ITEM PROCESSING : 1
<input type="checkbox"/>	 Jumanji: Welcome to the Jungle [Blu-ray]	-	-	0	0	PUBLISHED : 1

Steps to Enable the Product for Repricing:

- ❑ You can “Enable Repricing” by selecting that product then click on “Go for Repricing”.



Walmart Product Repricing Sync With Walmart

Info: Repricing will help you to Win the BuyBox by making slight variations in the original price of your products. This will allow you to update the price according to the best market price of another seller on walmart.com. X

[Read In Detail](#)

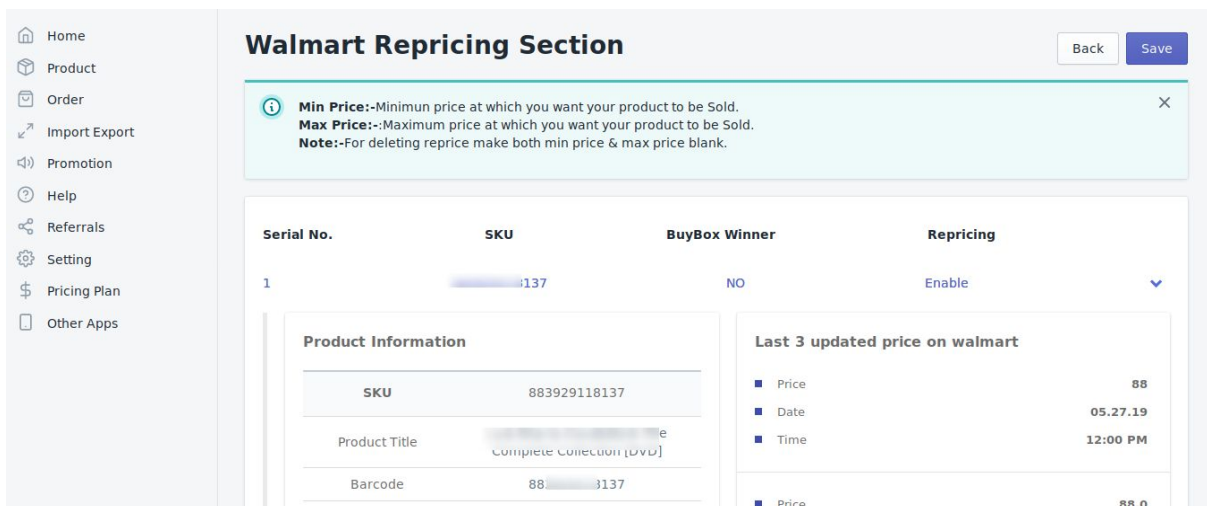
Filter Search

Showing 1-25 of 688 items. 25 per page << 1 of 28 >>

25 items selected Go For Repricing All items are selected. Select all 25+ items

Item	Current Price	Best Offer	Buy Box Price	Buy Box Ship Price	2nd Best Offer	3rd Best Offer	4th Offer	Status
<input checked="" type="checkbox"/> Supergirl: Season 1 [Blu-ray]	19.95	25.95	0	1				ITEM PROCESSING : 1
<input checked="" type="checkbox"/> Jumanji: Welcome to the Jungle [Blu-ray]	-	-	0	0				PUBLISHED : 1

You will be redirected to Walmart Repricing Section.



Walmart Repricing Section Back Save

Info: **Min Price:**-Minimum price at which you want your product to be Sold. **Max Price:**-Maximum price at which you want your product to be Sold. **Note:**-For deleting reprice make both min price & max price blank. X

Serial No.	SKU	BuyBox Winner	Repricing
1	883929118137	NO	Enable v

Product Information

SKU	883929118137
Product Title	Complete Collection [DVD]
Barcode	883929118137

Last 3 updated price on walmart

Price	88
Date	05.27.19
Time	12:00 PM

Here you can see the product information, buy box price, buy box ship price, 2nd best offer price, 3rd best offer price and 4th offer price. You can see a question over there asking **“Want to Perform Repricing For this Product?”** Then set that to **“Yes”**, and set the **min price** and **max price** of that product.

Repricing Factor

Want to Perform Repricing For this Product?

yes

Min Price

49.99

Max Price

115.00

BuyBox Price **88.27**
BuyBox Ship Price **0.0**

2nd Best Offer Price **88.0**
2nd Best Offer Ship Price **0.0**

3rd Best Offer Price **150.93**
3rd Best Offer Ship Price **0.0**

4th Best Offer Price
4th Best Offer Ship Price

- Thereafter, click on “**Save**” button. That product will be set enable for repricing.
- You will be able to see the repricing status of that product as “**Enabled**”.

Steps to Disable the Product for Repricing:

- You can set “Disable Repricing” by selecting that product then click on “Go for Repricing”.
- After that set no to the question asking “**Want to Perform Repricing For this Product?**”
- Thereafter, click on “**Save**” button. That product will be set disable for repricing.
- You will be able to see the repricing status of that product as “**Disabled**”.

Note: If you had enabled a product for repricing then you cannot update the price of that product. If you will try to update the price of that product then a message will appear asking you to “Disable Repricing for that product”. If you want to update the product price then click on OK button and the repricing will automatically get disabled for that product.

Mechanism behind Repricing: Let us understand the working mechanism of Cedcommerce behind Repricing with the help of examples:

Example:1-



If the price of your product is higher than the buy box price.

Buy Box Price: \$15

Other seller-1 Price: \$16

Other seller- 2 Price: \$18

Other seller- 3 Price: \$19

Your product price: \$17

Your product Min Price: \$ 14

Your product Max Price: \$ 20

In this case the reprice tool will update your product price \$14.5 which is greater than your product's min price and less than the buy box price. Then your product will win the buy box and the buy box price is now \$14.5.

Example:2-

If the price of your product is less than the buy box price.

Buy Box Price: \$22

Other seller-1 Price: \$23

Other seller- 2 Price: \$24

Other seller- 3 Price: \$26

Your product price: \$17

Your product Min Price: \$ 14

Your product Max Price: \$ 20

In this case the reprice tool will update your product price \$20 which is the max price of your product. Therefore, the buy box price will now \$20 and your product will win the buy box.

Example:3-

If the price of your product is less than the buy box price but the min price of your product is higher than buy box.

Buy Box Price: \$18

Other seller-1 Price: \$22

Other seller- 2 Price: \$23

Other seller- 3 Price: \$24

Your product price: \$17

Your product Min Price: \$ 18.5

Your product Max Price: \$ 20

In this case the reprice tool will send the original price of your product price i.e., \$17.



Hope you find the content helpful.

Thanks